

# CORPORATE SPONSORSHIP

# WOMEN DELIVER

2019 CONFERENCE | 3–6 JUNE 2019 | VANCOUVER, CANADA | #WD2019



## WHO WE EXPECT

- 6,000+ attendees
- 2,500 organizations
- Over 160 countries
- 1,500 young people
- 500 journalists
- 100,000 Virtual & Satellite Event Participants
- 500+ Private sector representatives from multiple industries
- UN Agencies and government representatives, including ministers and parliamentarians from 50+ countries

## WHAT:

Women Deliver conferences are world-renowned convenings focused on gender equality and the health, rights, and wellbeing of girls and women. The 2019 conference will present new knowledge, promote world-class solutions, and engage a broad spectrum of voices, including global influencers and decision makers from the private sector, foundations, UN agencies, and government. It will focus on several issues from health, nutrition, education, economic and political empowerment, to human rights, good governance and girls' and women's agency and equality.

## WHEN AND WHERE:

3–6 June 2019, Vancouver, Canada. The award-winning Vancouver Convention Centre is a LEED Platinum certified, state-of-the-art facility on the waterfront. A vibrant city, Vancouver is located on Canada's west coast and is an ideal location to host an international event.

## WHY:



**STRENGTHEN YOUR NETWORK:** Connect in person with global influencers including ministers, parliamentarians, journalists, emerging young leaders, academics, private sector executives, civil society leadership, and heads of UN agencies from over 160 countries.



**DEEPEN & SHARE YOUR KNOWLEDGE:** With a focus on solutions and actions, plenary, concurrent sessions, and satellite events will feature the latest news, data, and research on efforts to improve the world for girls and women—as well as connected issues such as education, economics, climate change, and eradication of poverty.



**SHOWCASE YOUR BRAND:** The Fueling Station (Exhibit Hall), conference panels, interactive workshops, and robust media presence offer high-visibility platforms for your company.



**COLLABORATE:** Build and deepen relationships among colleagues with a shared interest in gender equality and the health, rights, and wellbeing of girls and women.

## TESTIMONIAL:

“Since 2010, Johnson & Johnson has partnered with Women Deliver to enhance the leadership skills of young people. Supporting the Women Deliver global conferences gives young people a platform to share novel ideas, provides a forum for networking with leaders, and inspires a shared vision among those who are striving to build a bright future for girls and women.”

— **Joy Marini, Executive Director**

Maternal and Child Health, Women and Girls, Johnson & Johnson

## ABOUT WOMEN DELIVER

As a leading global advocate for gender equality and the health, rights, and wellbeing of girls and women, Women Deliver brings together diverse voices and interests to drive progress for all, with a particular focus on maternal, sexual, and reproductive health and rights. We build capacity, share solutions, and forge partnerships, together creating coalitions, communication, and action that spark political commitment and investment in girls and women.



# CORPORATE SPONSORSHIP OPPORTUNITIES

Sponsorship is a key factor contributing to the success of a Conference. Women Deliver believes all sectors have a role to play in creating the conditions that enable girls and women to reach their full potential. That's why we're committed to bringing together diverse partners with unique expertise, capabilities, and resources.

ENGAGEMENT OPPORTUNITIES	VISIONARY \$200,000 Plus Support of WD Programs	LEADERSHIP \$200,000	STRATEGIC \$100,000	SUPPORTING \$50,000	SMALL BUSINESSES \$10,000
<b>SPEAKING &amp; EXHIBITION OPPORTUNITIES</b>					
Exhibit booths (3m x 3m shell scheme package available upon request)	8	6	4	2	2
Media match-up (opportunity to meet with media)	✓	✓			
A corporate-sponsored concurrent session. A choice of: • One conference program session (8 sessions available on a first-come, first-served basis) • One lunch hour session (box lunches provided by Women Deliver)	✓	✓			
One partner side event space (WD provides one room with AV; Catering and additional costs are sponsor's responsibility)			✓		
<b>ACKNOWLEDGMENT &amp; VISIBILITY</b>					
Conference website and digital program	✓	✓	✓	✓	✓
Conference mobile app	✓	✓	✓	✓	✓
Official on-site sponsor signage with acknowledgment of sponsor level	✓	✓	✓	✓	✓
Plenary slide show	One Full Slide	Half Slide	Quarter Slide	1/8th Slide	
Access to sponsor lounge	✓	✓	✓	✓	
Concierge service	✓	✓			
Exclusive co-branded opportunity (detailed descriptions below)	✓	✓			
Co-branded water station			✓		
<b>REGISTRATIONS &amp; EVENT TICKETS</b>					
Conference registrations	10	8	6	4	4
VIP reception invitations (exclusive event—invitations may only be obtained as a sponsor or by special invitation from Women Deliver)	4	3	2	1	2

Women Deliver has created exclusive co-branded opportunities for our Visionary and Leadership Partners in order to provide additional visibility throughout the conference. The activities listed to the right are available on a first-come, first-served basis and are co-branded with Women Deliver. Sponsors can select one co-branded opportunity.

## VISIONARY PARTNERS:

- Youth Zone
- Digital Poster Session
- Speakers' Power Station
- Film & Arts Stage
- Information Booth

## LEADERSHIP PARTNERS:

- Youth Pre-Conference
- Appy Hour
- Social Enterprise Pitch
- Branded Water Bottle
- Lounges for Leadership

If you have questions, suggestions, or thoughts about Women Deliver 2019 sponsorship opportunities, please contact Jacquelyn Roth, [Sponsorship@womendeliver.org](mailto:Sponsorship@womendeliver.org). To stay up-to-date on the conference, please visit [wd2019.org](http://wd2019.org). To learn more about Women Deliver, go to [www.womendeliver.org](http://www.womendeliver.org).