

WOMEN DELIVER **2019 CONFERENCE**

Corporate Sponsorship Opportunities

3-6 June 2019 | Vancouver, Canada

#WD2019





What is the Women Deliver Conference?

The 2019 Women Deliver Conference will take place 3-6 June 2019 in Vancouver, Canada and will be the largest conference on gender equality and the health, rights, and wellbeing of girls and women in the 21st century. It will serve as a fueling station for advocates working to achieve a more gender equal world. More than 6,000 world leaders, influencers, advocates, academics, activists, and journalists will flock to Vancouver with dreams of accelerating progress girls and women everywhere.

The conference will present new knowledge, promote world-class solutions, and engage a broad spectrum of voices. It will focus on several issues from health, nutrition, education, economic and political empowerment to human rights, good governance, and girls' and women's agency and equality.





Conference History

The first Women Deliver Conference forged agreements and developed strategies for investing in and improving maternal and newborn health. **1,700 attendees** from **115 countries** participated.



Ban Ki-moon, Former Secretary-General, United Nations

2010
Washington, D.C.

The third Women Deliver Conference was one of firsts—hosted in Malaysia it was the first time the Prime Minister announced that family planning is a human right. It brought together **4,500+ attendees**, 1/4 of whom were under the age of 30 and attending for the first time. **2,200 organizations** were represented and **50,000+ viewers** participated via webcasts.



Jim Yong Kim, President, World Bank



Graça Machel, Renowned Humanitarian and Global Advocate for women's and children's rights

2016
Copenhagen

2007
London



Christiane Amanpour, Journalist



Melinda Gates, Co-founder, Bill & Melinda Gates Foundation

3,400 attendees from **146 countries** focused on delivering solutions for girls and women. The conference was attended by 5 UN Agency Heads, the UN Secretary General, and **75 Ministers and Parliamentarians** from **50+ countries**.

2013
Kuala Lumpur



Najib Razak, Prime Minister, Malaysia

The largest gathering on girls' and women's health and rights and one of the first major global conferences following the launch of the Sustainable Development Goals (SDGs). The focus was how to implement the SDGs so they matter most for girls and women. Nearly **6,000 people** from **169 countries** participated.



"We find ourselves at a time where strategic alliances take on an even greater importance to ensure the highest impact internationally. As the CEO of Evofem Biosciences, a biotechnology company, and the founding CEO of WCG, a global nonprofit, we are proud to sponsor the Women Deliver Conference which will bring together diverse organizations focused on delivering real solutions to positively affect the lives of girls and women all over the world."

- **Saundra Pelletier**
CEO, Evofem Biosciences & Founding CEO, WCG



Sponsorship: Advancing the Cause of Girls & Women



Women Deliver believes all sectors have a role to play in creating the conditions that enable women to deliver, and we are committed to bringing together diverse players with unique expertise, capabilities, and resources.

Our corporate sponsorship offerings are designed to meaningfully engage companies and help advance the cause of girls and women.



Sponsorship: Be a Part of the Solution!



STRENGTHEN YOUR NETWORK: Connect in person with global influencers including ministers, parliamentarians, journalists, emerging young leaders, academics, private sector executives, civil society leadership, and heads of UN agencies from over 160 countries.



DEEPEN & SHARE YOUR KNOWLEDGE: With a focus on solutions and actions, plenary, concurrent sessions, and satellite events will feature the latest news, data, and research on efforts to improve the world for girls and women—as well as connected issues such as education, economics, climate change, and eradication of poverty.



SHOWCASE YOUR BRAND: The Fueling Station (Exhibit Hall), conference panels, interactive workshops, and robust media presence offer high-visibility platforms for your company.



COLLABORATE: Build and deepen relationships among colleagues with a shared interest in gender equality and the health, rights, and wellbeing of girls and women.



"Since 2010, Johnson & Johnson has partnered with Women Deliver to enhance the leadership skills of young people. Supporting the Women Deliver global conferences gives young people a platform to share novel ideas, provides a forum for networking with leaders, and inspires a shared vision among those who are striving to build a bright future for girls and women."

- **Joy Marini**

Executive Director of Maternal and Child Health and Women and Girls,
Johnson & Johnson



Corporate Sponsorships

Packages Include:

- Acknowledgment & Visibility
- Exclusive Co-branded Opportunities
- Exhibition Space
- Registration & Event Tickets



BECOME A SPONSOR TODAY!



2019: Vancouver, Canada

The Women Deliver 2019 Conference will be hosted in the award-winning Vancouver Convention Centre, a LEED®Platinum-certified, state-of-the-art facility on the waterfront in beautiful downtown Vancouver. A vibrant city, Vancouver is located on Canada's west coast and is an ideal location to host an international event.

"Women Deliver 2019 is a chance for all of us to come together, step up, and do our part to make gender equality a reality."

- The Right Honourable Justin Trudeau, Prime Minister of Canada

"Advancing gender equality, and the health, rights, and wellbeing of girls and women is everyone's business, it's good business, and it can't be business as usual. To make great strides, we need everybody in the game, including the private sector. When we work together, we can change the world and do good while doing well."

- Katja Iversen, President/CEO Women Deliver

"British Columbia is proud Women Deliver has chosen Vancouver to host its 2019 conference. Our government is committed to making the changes necessary to give women and men equal footing in our society, here in BC."

- The Honourable John Horgan, Premier of British Columbia



Women Deliver 2019: Who We Expect



6,000+
Attendees



1,500
Young People



100,000
**Virtual &
Satellite Event
Participants**



500
Journalists



2,500
Organizations



500+
Private sector representatives
from multiple industries



Over 160
Countries

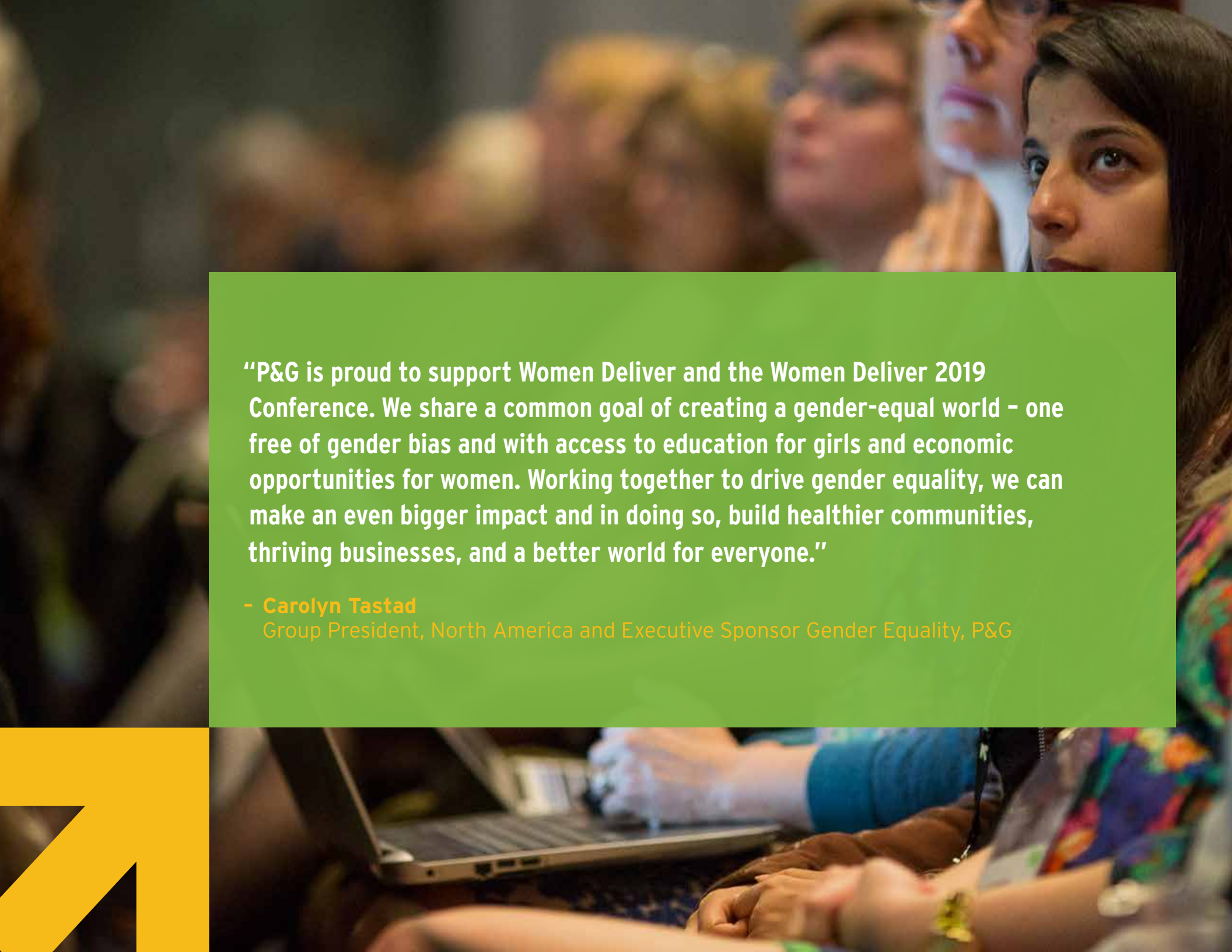


**UN Agencies and
government representatives,**
including ministers and
parliamentarians from over
50+ countries

Past Corporate Sponsors & Partners*



* Not a comprehensive list.



“P&G is proud to support Women Deliver and the Women Deliver 2019 Conference. We share a common goal of creating a gender-equal world – one free of gender bias and with access to education for girls and economic opportunities for women. Working together to drive gender equality, we can make an even bigger impact and in doing so, build healthier communities, thriving businesses, and a better world for everyone.”

- Carolyn Tastad

Group President, North America and Executive Sponsor Gender Equality, P&G



Corporate Packages & Pricing

ENGAGEMENT OPPORTUNITIES	VISIONARY \$200,000 Plus Support of WD Programs	LEADERSHIP \$200,000	STRATEGIC \$100,000	SUPPORTING \$50,000	SMALL BUSINESSES \$10,000
SPEAKING & EXHIBITION OPPORTUNITIES					
Exhibit booths (3m x 3m shell scheme package available upon request)	8	6	4	2	2
Media match-up (opportunity to meet with media)	✓	✓			
A corporate-sponsored concurrent session. A choice of: • One conference program session (8 sessions available on a first-come, first-served basis) • One lunch hour session (box lunches provided by Women Deliver)	✓	✓			
One partner side event space (WD provides one room with AV; Catering and additional costs are sponsor's responsibility)			✓		
ACKNOWLEDGMENT & VISIBILITY					
Conference website and digital program	✓	✓	✓	✓	✓
Conference mobile app	✓	✓	✓	✓	✓
Official on-site sponsor signage with acknowledgment of sponsor level	✓	✓	✓	✓	✓
Plenary slide show	One Full Slide	Half Slide	Quarter Slide	1/8th Slide	
Access to sponsor lounge	✓	✓	✓	✓	
Concierge service	✓	✓			
Exclusive co-branded opportunity (detailed descriptions follow)	✓	✓			
Co-branded water station			✓		
REGISTRATIONS & EVENT TICKETS					
Conference registrations	10	8	6	4	4
VIP reception invitations (exclusive event—invitations may only be obtained as a sponsor or by special invitation from Women Deliver)	4	3	2	1	2



Exclusive Co-branded Opportunities

For 2019, the activities below provide an opportunity for greater visibility throughout the conference. Available on a first-come, first-served basis, qualifying sponsors (Visionary and Leadership only) can select one opportunity from the below list to be co-branded with Women Deliver.

Visionary:

- Youth Zone
- Digital Poster Session
- Speakers' Power Station
- Film & Arts Stage
- Information Booth

Leadership:

- Youth Pre-Conference
(3 Sponsorships Available)
- Appy Hour
- Social Enterprise Pitch
- Lounges for Leadership
(4 Sponsorships Available)
- Branded Water Bottle



Visionary Program Elements



Youth Zone

A physical space located within the exhibit hall dedicated to all youth attendees, the Youth Zone will be a bustling central hub for intergenerational dialogue, the discussion of ideas and best practices, and networking.

SPONSORED!



Film & Arts Stage

A creative and innovative space for showcasing outstanding films, live performance as well as spoken word, and conversations with directors. Three days of screenings and performances will run concurrent to the conference.

SPONSORED!



Digital Poster Sessions

New for 2019!

An opportunity to share development solutions with an international audience. Posters will be on display in the exhibit hall throughout the conference and will change each day, selected by crowdsourcing voting through the WD2019 app.



The Speakers' Power Station

New for 2019!

A series of informative, punctuated talks that participants help "power" by riding stationary bicycles. Each session will be no more than 10 minutes long, with 3 minutes for Q&A. Attendees will be able to apply online for the opportunity to present.



Leadership Elements



Youth Pre-Conference

300 Young Leaders and 275 alumni from across 125 countries will hear from keynote speakers, hold roundtable discussions, participate in training workshops, network with peers, and design the future they envision.



Appy Hour

A lively cocktail event featuring 10 mobile apps with potential for making transformational change for girls and women. Attendees travel from table to table to see the apps in action.



Social Enterprise Pitch

A live competition featuring 10 outstanding social entrepreneurs, who will have **SPONSORED!** minutes to convince a panel of experts that their product or idea has potential to transform the lives of girls and women. Three winners will receive a cash prize that can be used to scale up their mission-driven business.



Lounges for Leadership

Located throughout The Fueling Station, the Lounges for Leadership are gathering places designed to meet the needs of attendees who'd like to catch up with colleagues, meet and network with new contacts, recharge and fuel oneself with beverages.



Women Deliver and the Vancouver Convention Centre celebrate environmentally friendly practices to reduce harmful impacts on the world and its people. 2019 will feature some unique, innovative, and interactive opportunities for sponsors to interact and engage with conference attendees.

Paperless

An easy way of going green is going paperless. An innovative conference app is one way to do that, but not all attendees will have the latest hand-held technology to access an app. We are looking for a sponsor who will help us find a solution to bridge this digital divide.

Carbon Offsets

With attendees traveling from more than 160 countries it is important to offset our carbon footprint. through sponsor support Women Deliver will purchase offsets to neutralize our conference-related emissions. This sponsor will receive all the benefits of a Leadership sponsor, as well as acknowledgement on welcome screens at Vancouver International Airport for the week leading up to and the week of the conference. The Going Green sponsorship for carbon offsets is \$300,000.



➤ 2019 Exhibit Hall: A Fueling Station for Action

- **Recharge** with meeting places to connect with colleagues, potential partners, as well as network with new contacts.
- **Refuel** with lunch, electronic charging stations, coffee breaks, and our dance corner.
- **Re-energize** with new ideas, research, and solutions at the Speakers' Power Station, 200+ Exhibit Booths, Appy Hour, Poster sessions, and Youth Zone.



Women Deliver: Our Work



As a leading global advocate for gender equality and the health, rights, and wellbeing of girls and women, Women Deliver brings together diverse voices and interests to drive progress for all, with a particular focus on maternal, sexual, and reproductive health and rights. We build capacity, share solutions, and forge partnerships, together creating coalitions, communication, and action that spark political commitment and investment in girls and women.



Contact Us



Women Deliver is committed to ensuring that all sponsors derive the maximum value for their sponsorship investment. We are committed to working with you to ensure we can reach our shared goals.

For more information, please contact:

Jacquelyn Roth

Women Deliver Sponsorships Manager
Sponsorship@womendeliver.org

**Thank
You!**

www.WomenDeliver.org

